



20
25

NEW

— PRODUCTS —



SOUTHWIND
FLOORS FOR LIFE

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SOUTHWIND
FLOORS FOR LIFE

THE SOUTHWIND WAY

To know about us is to know our way of doing business. We believe it's what makes us different and special to our retailer customers. If flooring is a personal decision that reflects on the home or business owner, then the making and selling of flooring should reflect the personal pride and care of everyone involved. That's why at Southwind, we are a family of flooring craftspeople who provide the quality and integrity of flooring we'd like to have in our own homes.

With Southwind, we're small enough to treat every retailer like family, yet large enough to provide the support, terms, merchandizing, selection, and quality you need to compete for your customers. We will never surprise you with things like hidden fees, value engineering that compromises quality, or unknown shipping costs. However, we will surprise and delight you with 'Windfall Rewards' opportunities, stunning new designs, and genuine care about the success of your business.

That's because at Southwind, we love two things; we love flooring, and we love the people who make and sell flooring. That's what we call the Southwind Way.





WELCOME TO SOUTHWIND FLOORS: INNOVATION MEETS TIMELESS STYLE

At Southwind Floors, we're dedicated to creating flooring solutions that elevate your spaces with comfort, style, and performance. From soft, inviting carpets to durable, modern vinyl and classic hardwoods, our products are designed to meet the needs of both everyday living and distinctive design. This is The Southwind Way—a promise of quality, craftsmanship, and attention to detail.

This catalog is your guide to Southwind's 2025 New Product Collection—an exciting showcase of our latest designs and innovations. Featuring rich textures, striking finishes, and materials built to perform, these additions are crafted to complement a wide range of lifestyles and design preferences.

To make browsing our catalog effortless, we've organized our product lines into color-coded categories.










Each category is clearly defined, ensuring you can quickly find the right products for your projects.

While this catalog focuses on our newest offerings, our entire Southwind Floors collection is available to explore online. Visit www.southwindfloors.com to discover additional flooring options, product details, and resources to bring your vision to life.

Thank you for choosing Southwind Floors. Let's create inspiring spaces together—The Southwind Way.



COLOR-CODED CATEGORIES

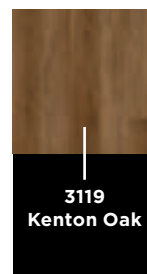
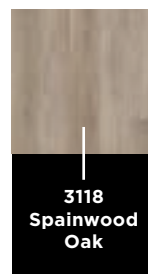
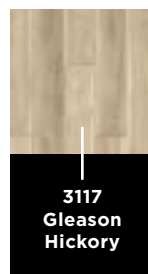
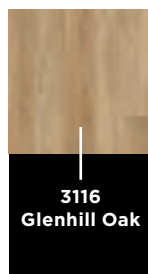
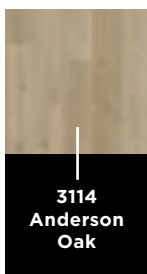
	— CARPET TILE — RESIDENTIAL CARPET		— HYBRID CORE
	— ENGINEERED HARDWOOD		— WATERPROOF LAMINATE
	— FLEXIBLE LVT/LVP		— WPC
	— SPC		

SPECIFICATIONS

Scan for product details



- 12mm thick x 9" wide x 60" long
- 20 mil wear layer
- 2mm IXPE attached pad
- Embossed in Register (EIR)
- Painted bevel
- Diamondized finish
- Uniclic locking system
- Sq Ft per carton: 22.08
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold
- Stair treads available with this collection



NOTE: Actual product colors may vary from images shown.

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3114 - ANDERSON OAK



3115 - BENNETT OAK



3118 - SPAINWOOD OAK



3116 - GLENHILL OAK



3117 - Gleason Hickory



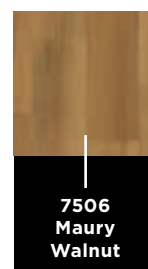
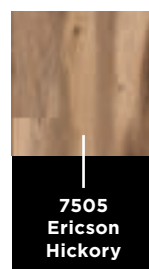
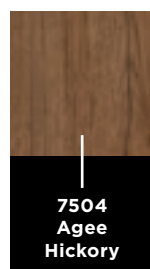
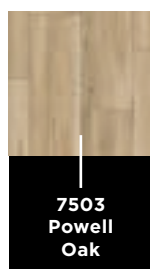
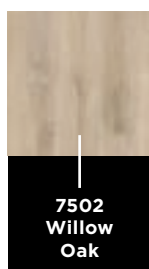
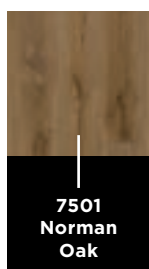
3119 - KENTON OAK

SPECIFICATIONS

Scan for product details



- 6.5mm Thick x 7" Wide x 48" Long
- 20 Mil Wear Layer
- 1mm IXPE Attached Pad
- Pressed Bevel
- Wood Grain Emboss
- Uniclic Locking System
- 32.93 SF Per Carton
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold
- Stair treads available with this collection



Trim options are available.

NOTE: Actual product colors may vary from images shown.

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7501 - NORMAN OAK



7502 - WILLOW OAK



7503 - POWELL OAK



7504 - AGEE HICKORY



7505 - ERICSON HICKORY



7506 - MAURY WALNUT

SPECIFICATIONS

Scan for product details



- 19mm / 3/4" thick x 5" wide x 60" long
- 30 mil wear layer
- 3mm IXPE attached pad
- Micro Bevel
- Diamondized finish
- Embossed in Register (EIR)
- Uniclic Locking System
- 10.42 SF per carton
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: 5" Flush Stairnose, End Cap, Reducer, T-Mold, Overlap Stairnose

SUMMIT



WPC



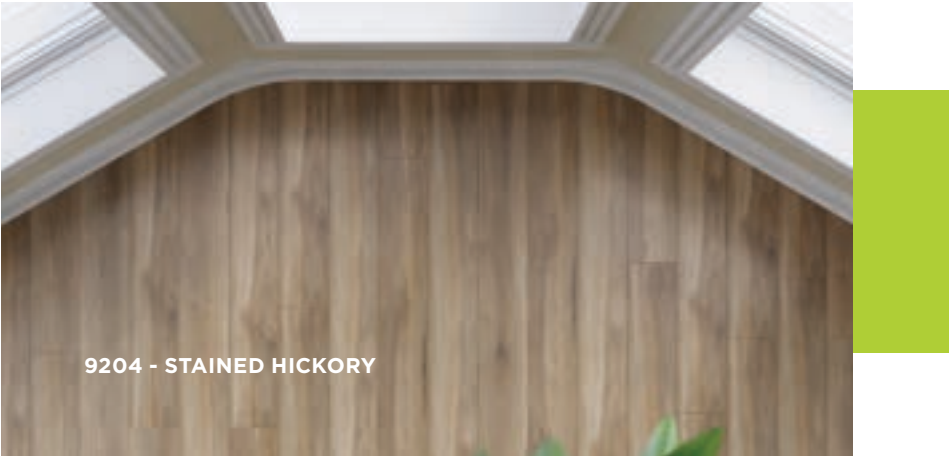
9201 - WINSTEAD OAK



9202 - ALBRIGHT OAK



9203 - NATURAL WHITE OAK



9204 - STAINED HICKORY



9205 - MONROE OAK



9206 - JATOBA

SPECIFICATIONS

Scan for product details



- 8mm thick x 9" wide x 60" long
- 20 mil wear layer
- 1.5mm IXPE attached pad
- Embossed In Register (EIR)
- Diamondized finish
- Pressed bevel
- Uniclic locking system
- Sq Ft per carton: 29.45
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold
- Stair treads available with this collection



NOTE: Actual product colors may vary from images shown.

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8501 - ECHO OAK



8502 - MELODY OAK



8504 - CADENCE OAK



8505 - SERENADE OAK



8503 - HARMONY HICKORY



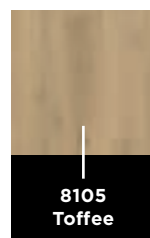
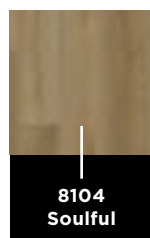
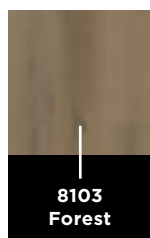
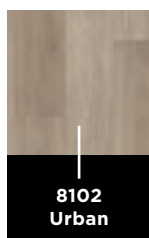
8506 - WHISTLE ELM

SPECIFICATIONS

Scan for product details



- 5mm thick x 7" wide x 48" long
- 20 mil wear layer
- 1mm IXPE attached pad
- Wood Grain Emboss
- Painted bevel
- Uniclic locking system
- Sq Ft per carton: 23.64
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Also available as 8mil, 12mil, and 20mil glue down
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold
- Stair treads available with this collection



NOTE: Actual product colors may vary from images shown.

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8101 - SADDLE



8102 - URBAN



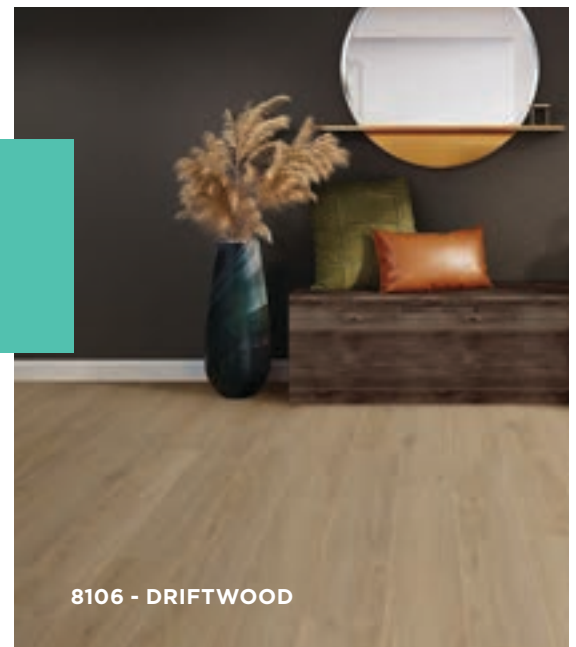
8104 - SOULFUL



8103 - FOREST



8105 - TOFFEE



8106 - DRIFTWOOD

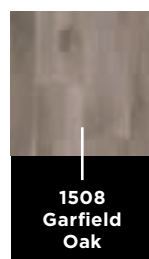
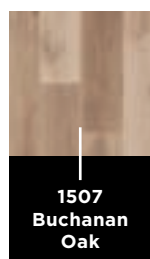
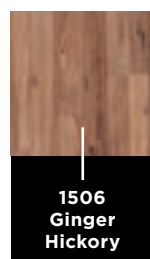
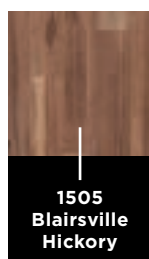
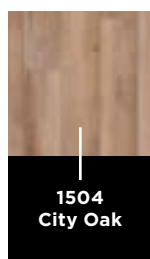
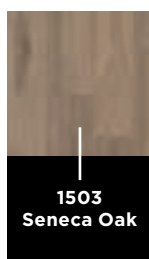


SPECIFICATIONS

Scan for product details



- 8mm thick x 7.76" wide x 60" long
- AC4 Performance Coating / 20mil Wear Layer
- High definition print technology with over 70 unique planks
- 2mm XPS attached pad
- Embossed in Register (EIR)
- Painted bevel
- Uniclic locking system
- Sq Ft per carton: 19.40
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold



NOTE: Actual product colors may vary from images shown.

[SOUTHWINDFLOORS.COM](https://southwindfloors.com)



1503 - SENECA OAK



1507- BECHANAN OAK



1508- GARFIELD OAK



1506 - GINGER HICKORY



1504 - CITY OAK



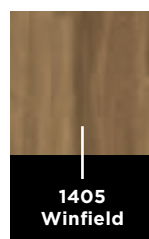
1505 - BLAIRSVILLE HICKORY

SPECIFICATIONS

Scan for product details



- 5mm Thick x 7.69" Wide x 48" Long
- AC4 Performance Coating / 20mil Wear Layer
- 1mm XPS Attached Pad
- Painted Bevel
- Wood Grain Emboss
- Uniclic Locking System
- 33.32 SF per carton
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold



NOTE: Actual product colors may vary from images shown.

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1401 - MEADOW



1402 - MARION



1403 - DAWSON



1404 - ASHLAND



1405 - WINFIELD



1406 - SULLIVAN



1407 - SYDNEY



SPECIFICATIONS

Scan for product details



- 2mm/8mil x 7" wide x 48" long
- 2mm/12mil x 7" wide x 48" long
- 2.5mm/20mil x 7" wide x 48" long
- Glue down installation
- Wood Grain Emboss
- Square edge
- Sq Ft per carton: 46.67 / 46.67 / 46.11
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Also available as SPC (Barnwood not available)



NOTE: Actual product colors may vary from images shown.

[SOUTHWINDFLOORS.COM](https://southwindfloors.com)



8101 - SADDLE



8102 - URBAN



1001 - BARNWOOD



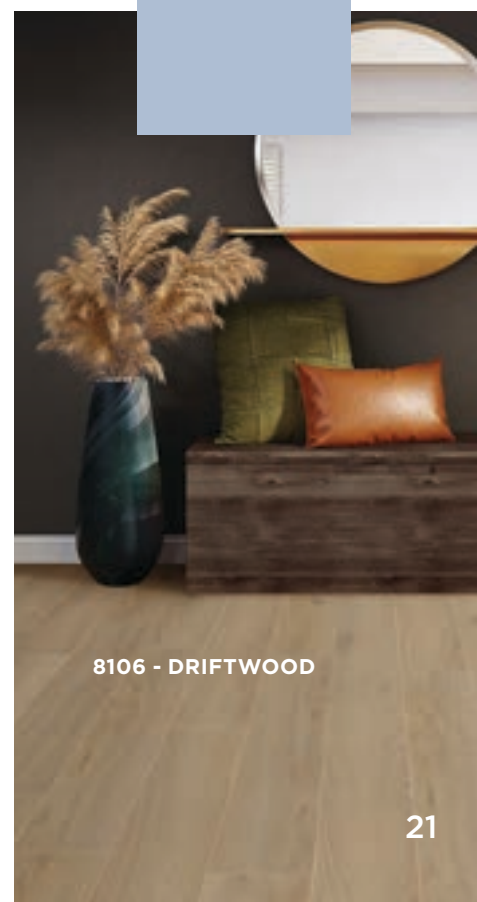
8103 - FOREST



8104 - SOULFUL



8105 - TOFFEE



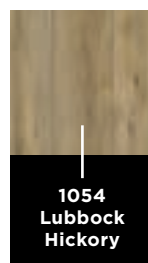
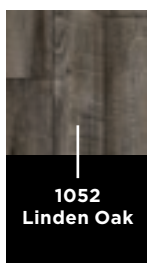
8106 - DRIFTWOOD

SPECIFICATIONS

Scan for product details



- 5mm thick x 7" wide x 48" long
- 20 mil wear layer
- Wood Grain Emboss
- Loose Lay/Glue Down
- 18.44 SF per carton
- Square Edge
- Non-Skid Backing
- Lifetime Residential Warranty
- 10 Year Commercial Warranty



NOTE: Actual product colors may vary from images shown.

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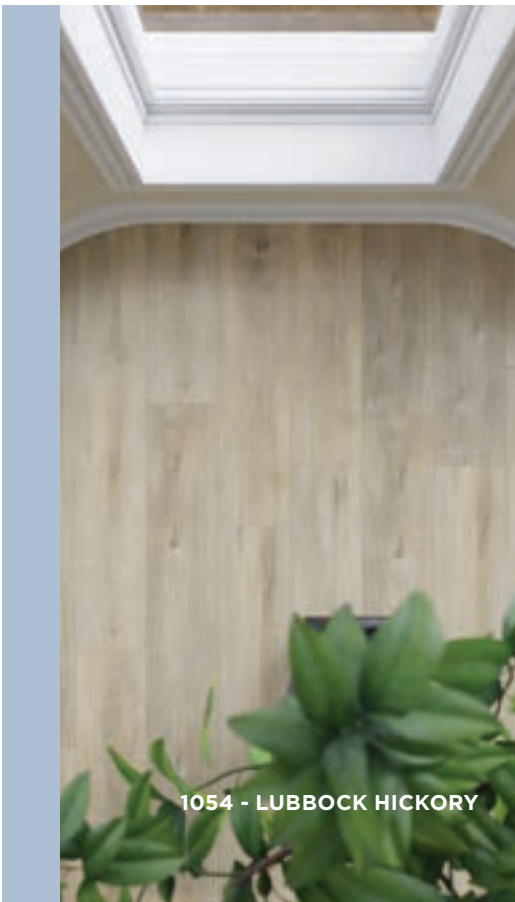
1051 - VINTAGE PINE



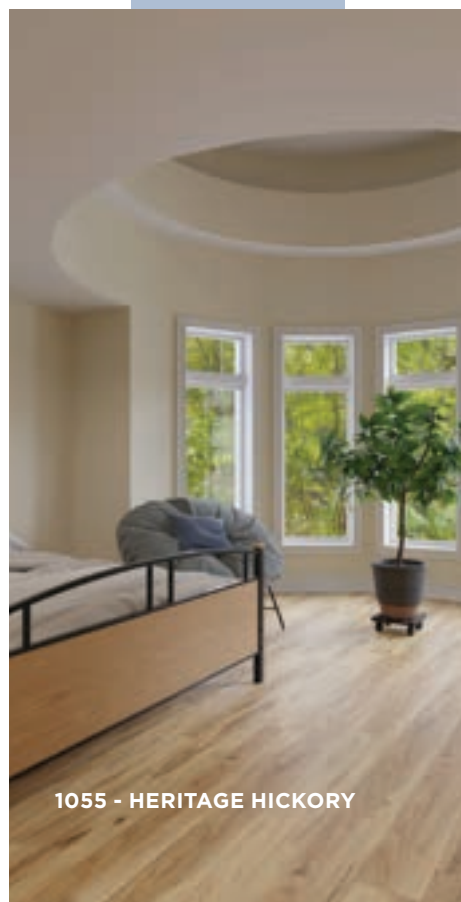
1052 - LINDEN OAK



1053 - SUNLIT OAK



1054 - LUBBOCK HICKORY



1055 - HERITAGE HICKORY



1056 - TANNED OAK

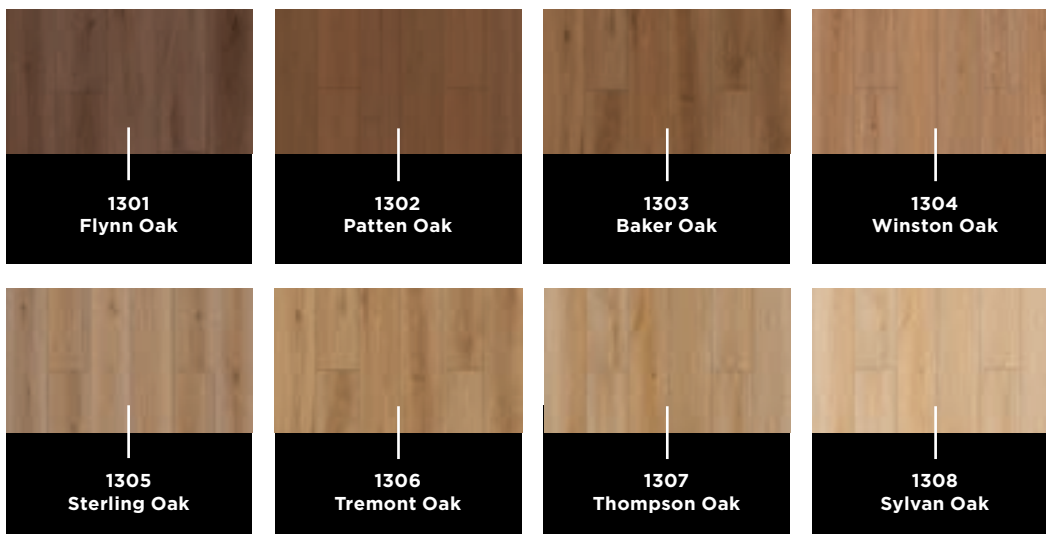


SPECIFICATIONS

Scan for product details



- 10mm thick x 7.5" wide x 48" long
- AC4 Wear Rating
- 2mm IXPE attached pad
- Wood Grain Emboss
- Painted Bevel
- Uniclic locking system
- Sq Ft per carton: 20.4
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold



NOTE: Actual product colors may vary from images shown.

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1301 - FLYNN OAK



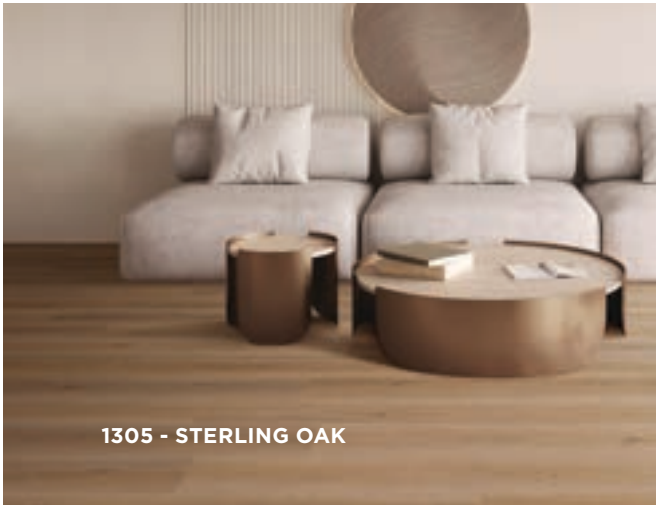
1302 - PATTEN OAK



1303 - BAKER OAK



1304 - WINSTON OAK



1305 - STERLING OAK



1306 - TREMONT OAK



1307 - THOMPSON OAK



1308 - SYLVAN OAK

SPECIFICATIONS

Scan for product details



- 12mm thick x 9" wide x 60" long
- AC4 Wear Rating
- 2mm IXPE attached pad
- Embossed in Register (EIR)
- Pressed Bevel
- Uniclic locking system
- Sq Ft per carton: 22.43
- Lifetime Residential Warranty
- 10 Year Commercial Warranty
- Available Moldings: Flush Stairnose, Overlap Stairnose, End Cap, Reducer, T-Mold

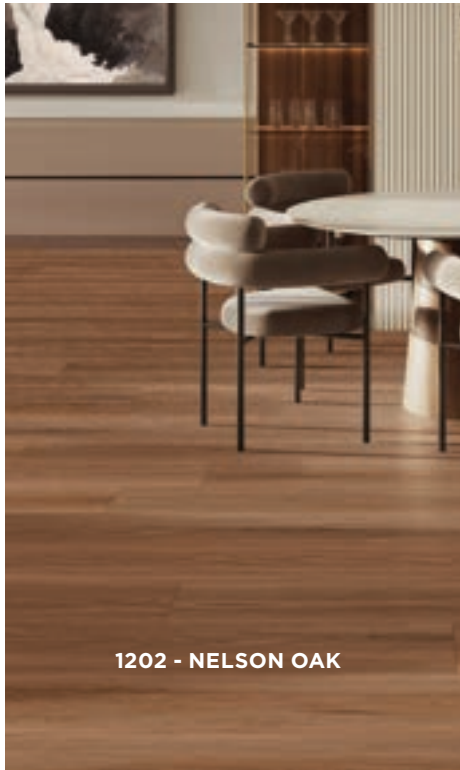


NOTE: Actual product colors may vary from images shown.

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1201 - HALSTEAD OAK



1202 - NELSON OAK



1203 - WOODWARD OAK



1206 - HOLTZCLAW OAK



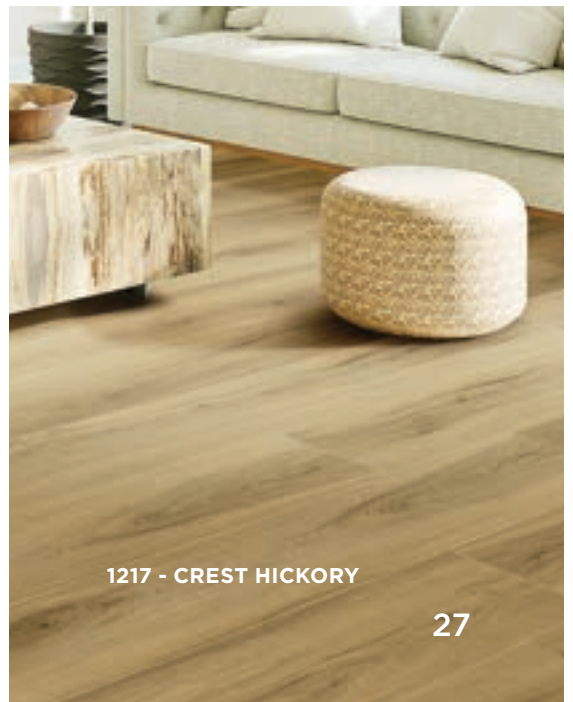
1207 - PALMER OAK



1204 - HIGHLAND OAK



1208 - FOUNDRY OAK



1217 - CREST HICKORY

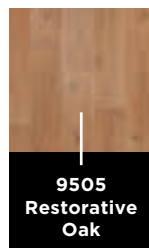
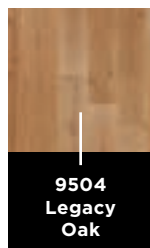
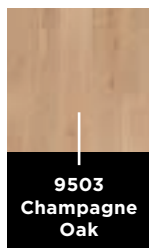
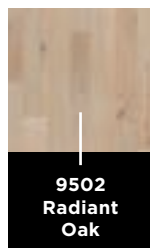
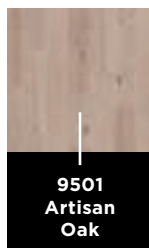


SPECIFICATIONS

Scan for product details



- 14mm (9/16") thick x 7.5" wide x 9"-75" random length
- Tongue and Groove (T&G)
- European White Oak
- UV Aluminum Oxide Finish
- 3mm Sawn Face, Wire Brushed
- Sq Ft per carton: 23.31
- Lifetime Finish Residential Warranty
- Lifetime Structural Residential Warranty
- Lifetime Structural Commercial Warranty
- 5 Year Light Commercial Finish Warranty
- Available Moldings: Stairnose, Reducer, Threshold, T-Mold



NOTE: Actual product colors may vary from images shown.

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9501 - ARTISAN OAK



9503 - CHAMPAGNE OAK



9502 - RADIANT OAK



9505 - RESTORATIVE OAK



9504 - LEGACY OAK



9506 - MOCHA OAK



SPECIFICATIONS

Scan for product details



- STYLE TYPE: Textured Cut Pile
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 1/8
- WIDTH: 12'
- WEIGHT: 60 oz per square yard
- WARRANTY: 20 Year Residential Warranty



NOTE: Actual product colors may vary from images shown.

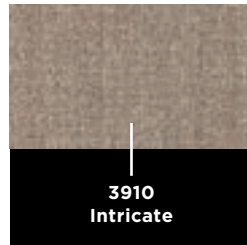
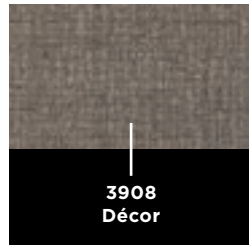
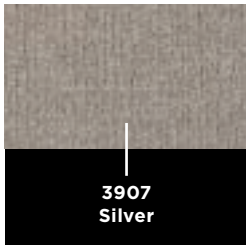
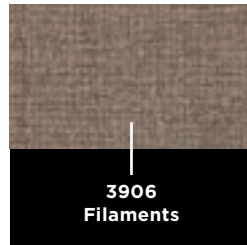
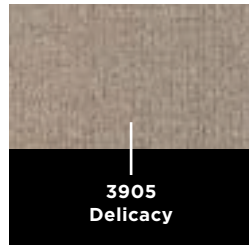
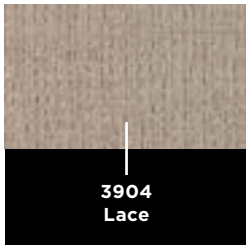
SOUTHWINDFLOORS.COM

SPECIFICATIONS

Scan for product details



- STYLE TYPE: Patterned Level Cut & Loop
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 1/10
- PATTERN REPEAT: 24" W x 24 3/4" L
- WIDTH: 12'
- WEIGHT: 36 oz per square yard
- WARRANTY: 25 Year Residential Warranty





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GRAND ESCAPE TONAL

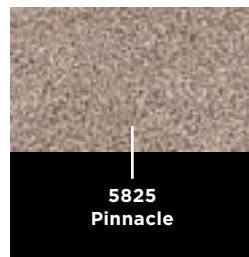
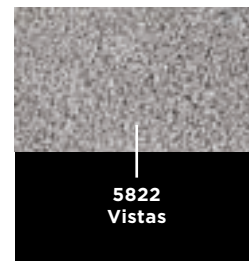
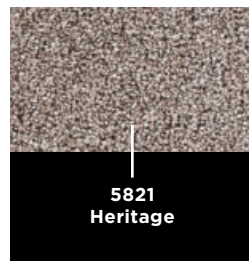
RESIDENTIAL CARPET

SPECIFICATIONS

Scan for product details



- High Twist Cut Pile
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- Gauge: 5/32
- 12' width
- 70 oz per sq yd
- 25 Year Residential Warranty



NOTE: Actual product colors may vary from images shown.

SOUTHWINDFLOORS.COM

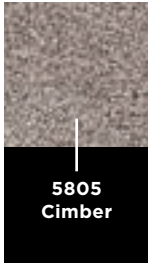
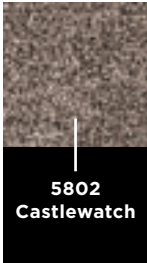
GRAND ESCAPE TWEED

SPECIFICATIONS

Scan for product details



- High Twist Cut Pile
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- Gauge: 5/32
- 12' width
- 70 oz per sq yd
- 25 Year Residential Warranty



5803 - VERANDA



RESIDENTIAL CARPET



SOUTHWIND
FLOORS FOR LIFE

NEW FOUNDATION

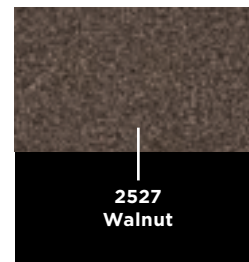
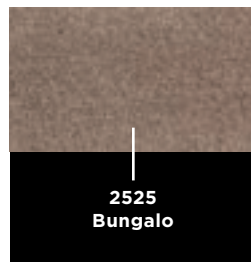
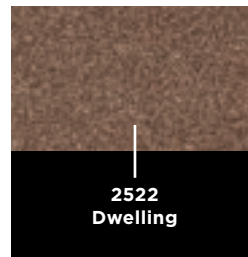
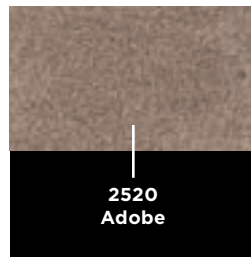
RESIDENTIAL CARPET

SPECIFICATIONS

Scan for product details



- STYLE TYPE: Textured Cut Pile
- FIBER: 100% Solution-Dyed PET
- BACKING: TechBack
- GAUGE: 5/32
- WIDTH: 12'
- WEIGHT: 25 oz per square yard
- WARRANTY: 5 Year Residential Warranty



NOTE: Actual product colors may vary from images shown.

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SPECIFICATIONS

Scan for product details



- STYLE TYPE: Textured Cut Pile
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 3/16
- WIDTH: 12'
- WEIGHT: 50 oz per square yard
- WARRANTY: 25 Year Residential Warranty

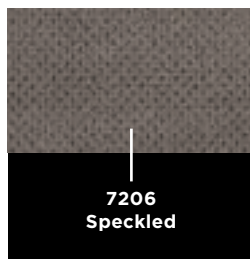
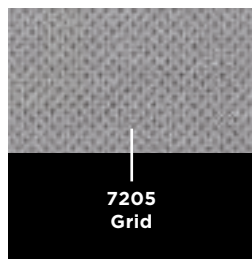
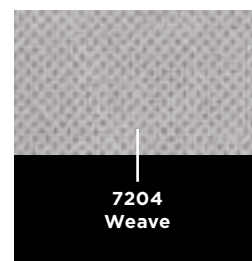
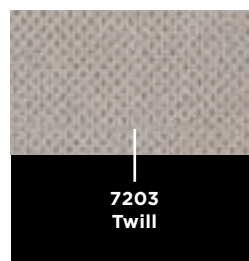
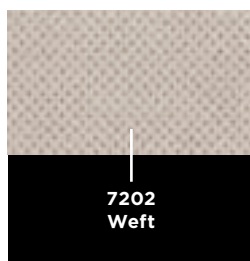
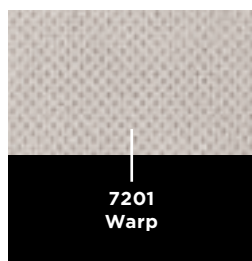


SPECIFICATIONS

Scan for product details



- Level Cut Loop
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- Gauge: 1/10
- .59"W x .59"L pattern repeat
- 12' width
- 36 oz per sq yd
- 25 Year Residential Warranty



7203 - TWILL



NOTE: Actual product colors may vary from images shown.

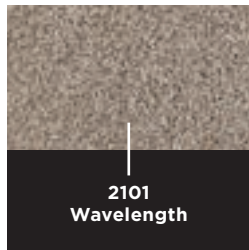
SOUTHWINDFLOORS.COM

SPECIFICATIONS

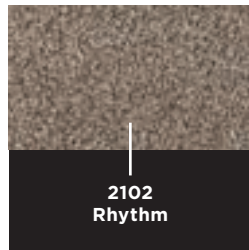
Scan for product details



- STYLE TYPE: Textured Cut Pile
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 3/16
- WIDTH: 12'
- WEIGHT: 70 oz per square yard
- WARRANTY: 25 Year Residential Warranty



2101
Wavelength



2102
Rhythm



2103
Heavenly



2104
Aglow



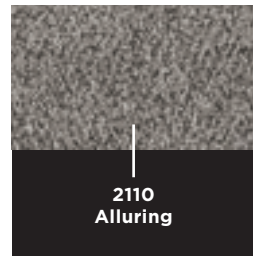
2105
Digital



2106
Prisms



2109
Charming



2110
Alluring



2101 - WAVELENGTH



2103 - HEAVENLY



POLARIS

RESIDENTIAL CARPET

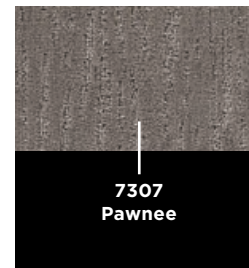
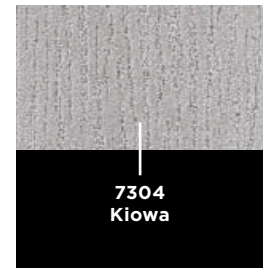


SPECIFICATIONS

Scan for product details



- Level Cut Loop
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- 11.8"W x 37"L pattern repeat
- Gauge: 1/10
- 12' width
- 36 OZ per sq yd
- 25 Year Residential Warranty



7302 - CIMARRON



NOTE: Actual product colors may vary from images shown.

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SPECIFICATIONS

Scan for product details



- STYLE TYPE: Multicolor Textured Cut Pile
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 3/16
- WIDTH: 12'
- WEIGHT: 80 oz per square yard
- WARRANTY: 25 Year Residential Warranty



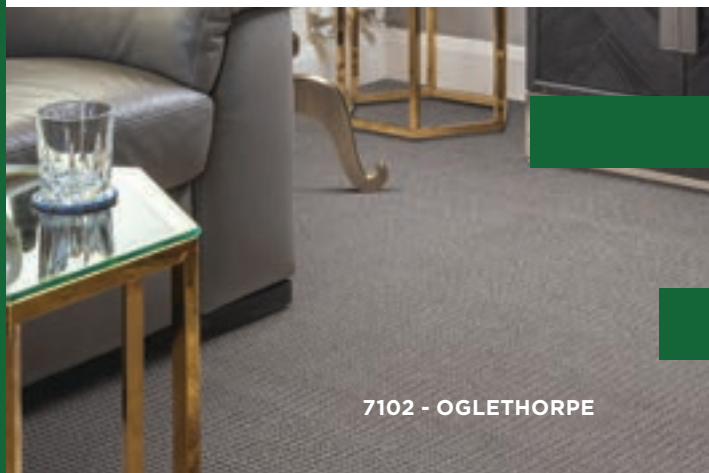
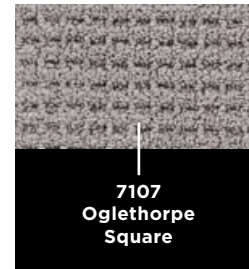
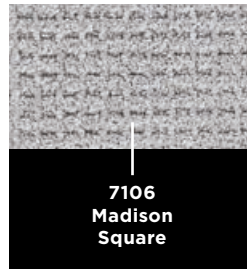
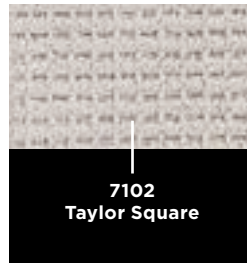
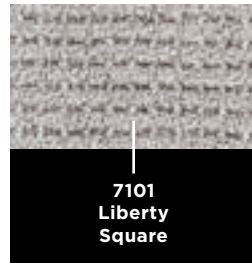


SPECIFICATIONS

- Scroll Loop Pile
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- .59"W x.51"L pattern repeat
- Gauge: 1/10
- 12' width
- 26 OZ per sq yd
- 20 Year Residential Warranty

SAVANNAH

RESIDENTIAL CARPET



NOTE: Actual product colors may vary from images shown.

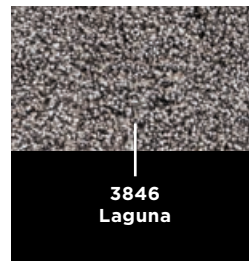
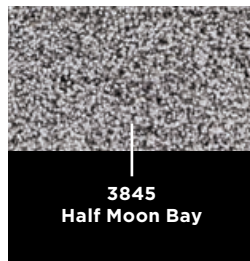
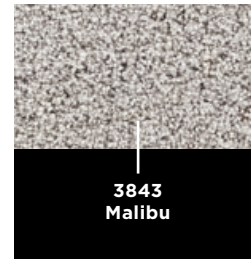
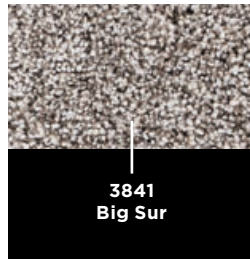
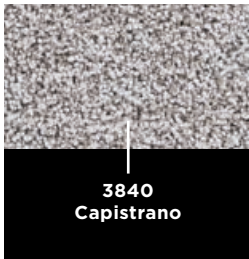
SOUTHWINDFLOORS.COM

Scan for product details



SPECIFICATIONS

- Cut Pile
- Fiber: 100% Solution-Dyed PET
- ActionBac secondary
- 40 oz per sq yd/ 50oz per sq yd
- Gauge: 5/32
- 12' width
- 20 Year Residential Warranty - Seaside
- 25 Year Residential Warranty - Seaside+





SOUTHWIND
FLOORS FOR LIFE

STARLIGHT ELITE

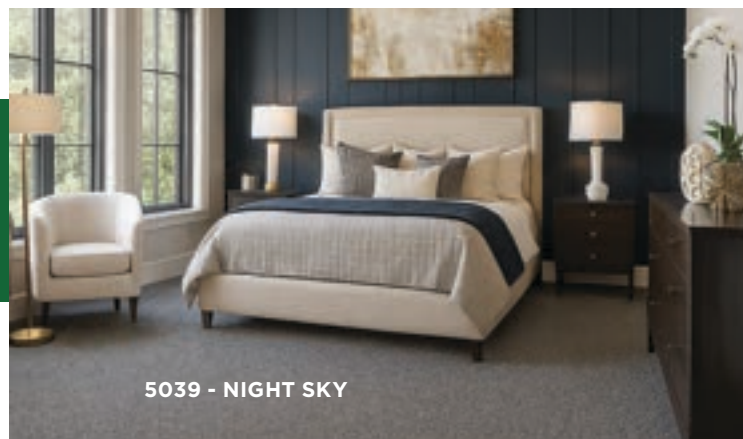
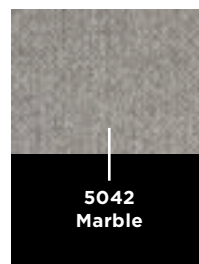
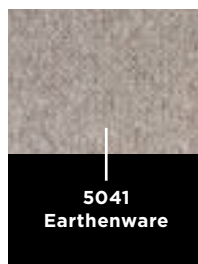
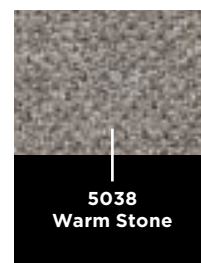
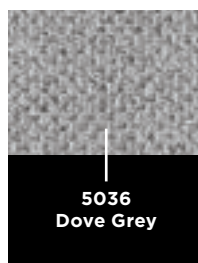
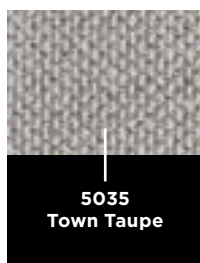
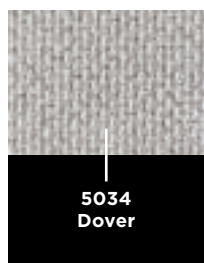
RESIDENTIAL CARPET

SPECIFICATIONS

Scan for product details



- Scroll Loop Berber
- 100% BCF SD-XTRA® Polypropylene
- ActionBac secondary
- Gauge: 3/16
- 3/4" W x 1.25" L pattern repeat
- 12' width
- 23.0 oz per sq yd
- 10 Year Residential Warranty



NOTE: Actual product colors may vary from images shown.

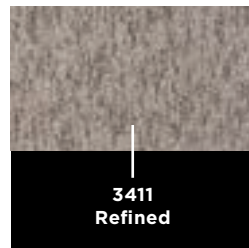
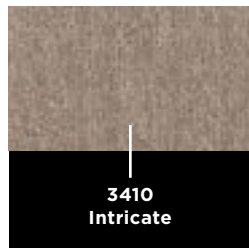
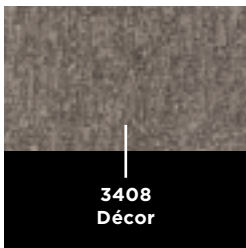
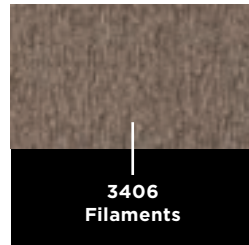
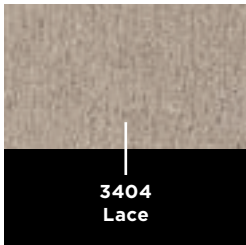
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Scan for product details



SPECIFICATIONS

- STYLE TYPE: Patterned Level Cut & Loop
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 1/10
- PATTERN REPEAT: 9 1/2" x 25" L
- WIDTH: 12'
- WEIGHT: 36 oz per square yard
- WARRANTY: 25 Year Residential Warranty

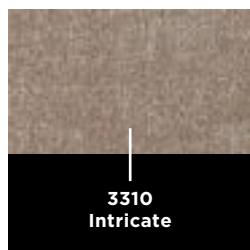
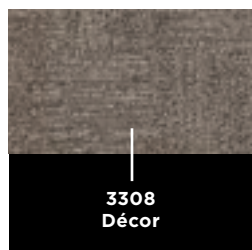
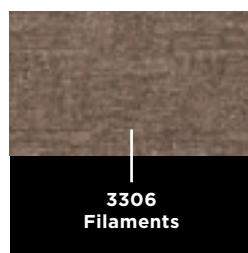


SPECIFICATIONS

Scan for product details



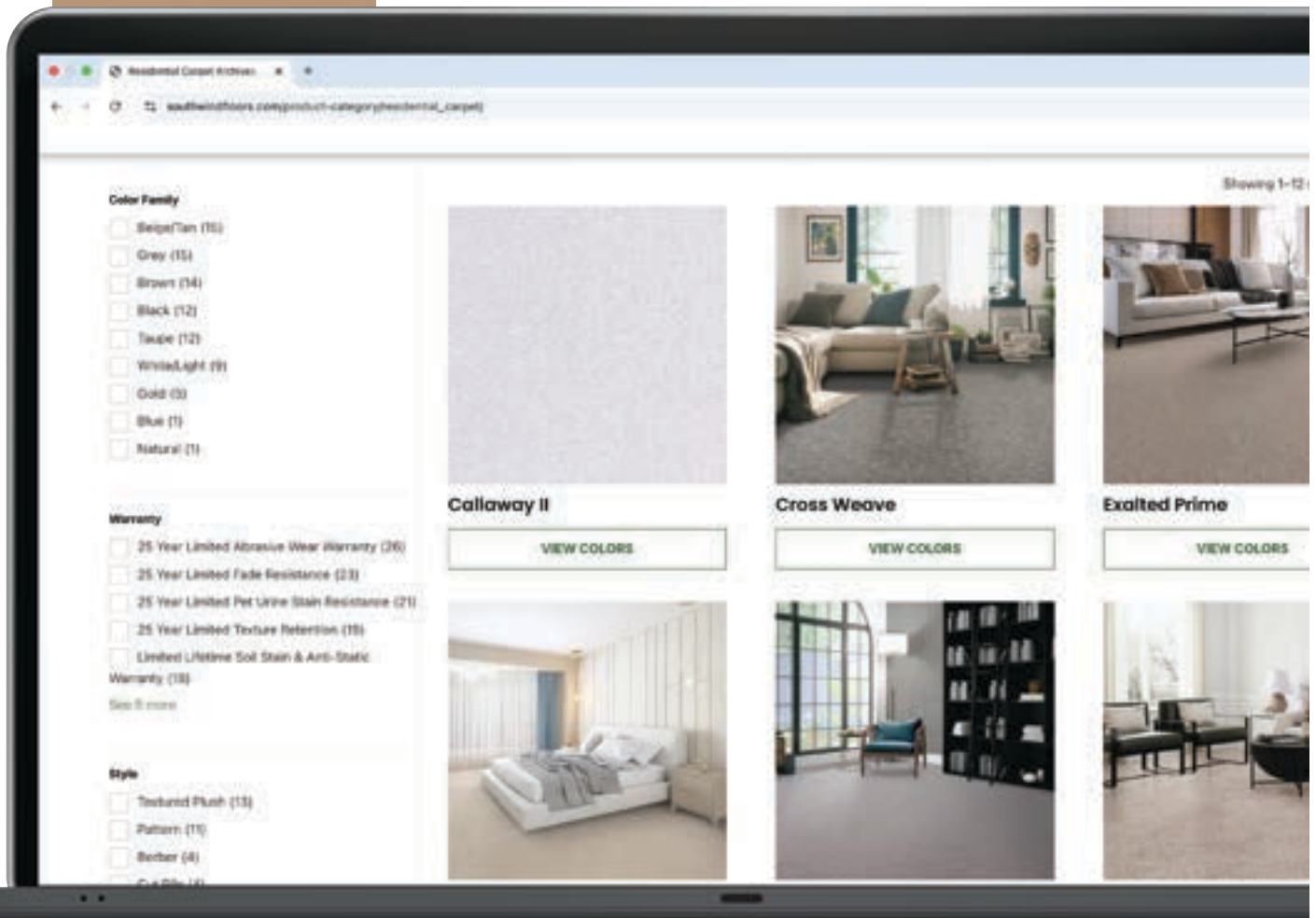
- STYLE TYPE: Patterned Level Cut & Loop
- FIBER: 100% Solution-Dyed PET
- BACKING: ActionBac
- GAUGE: 1/10
- PATTERN REPEAT: 8" W x 8 1/2" L
- WIDTH: 12'
- WEIGHT: 36 oz per square yard
- WARRANTY: 25 Year Residential Warranty



NOTE: Actual product colors may vary from images shown.

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DISCOVER MORE PRODUCTS ON OUR WEBSITE



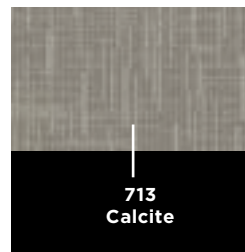
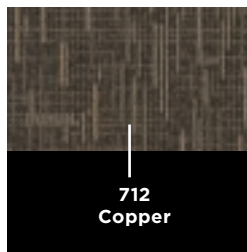
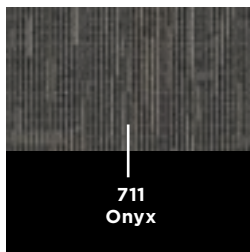
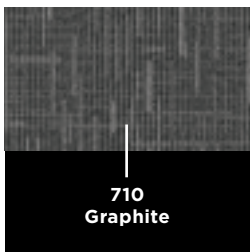


SPECIFICATIONS

Scan for product details



- STYLE TYPE: Scroll Loop Pile
- FIBER: 100% Solution-Dyed Polypropylene
- BACKING: StableShield - 100% Vinyl
- GAUGE: 1/10
- TILE SIZE: 19.6" X 19.6"
- WEIGHT: 18 oz
- Qualifies for Class II Fire Code Rating
- 15 Year Lite Commercial Warranty
- Lifetime Residential



NOTE: Actual product colors may vary from images shown.

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710 - GRAPHITE



711 - ONYX



712 - COPPER



713 - CALCITE

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